



October 6, 2023

Mr. Hunter Brucks
CEO/Owner HB Concerts INC.
CEO/Owner HBC Management, LLC
Monroe, MI 48162

To whom it may concern,

I am writing this letter to give my sincere apology to the community of Toledo, OH, and to your leaders and council members, for my unfortunate choice of words and phrasing during a heated moment after the city council meeting in Toledo, OH on Monday, September 25, 2023.

While I believe that the intention of my words was taken out of context, as it was not in any way meant to be controversial or disrespectful, I understand and accept responsibility that my wording was inappropriate and I am now fully aware of the upsetting connotations associated with part of my statement, which included the words "you people".

To be clear, my intention was to mean, "the people of Toledo" in stating that my hope was to bring entertainment and something good, successful and worthwhile in the long run to the community of Toledo, through the Promenade Concert Series. I would never intentionally make a statement of disrespect to Black members of this community and People of Color in this community, and I am deeply unsettled in knowing that my words were received as disrespectful and discriminatory in any way. I am sincerely sorry to anyone I caused to feel this way through my actions and words.

While I cannot change the words I used in the dialogue that transpired after the meeting, I can assure you that I have heard the concerns regarding that dialogue, I have taken direct steps in discussion with my team and council members in Toledo to understand why what I said was inappropriate and upsetting, and it will not happen again.

I have worked in the music and entertainment industry since I was a teenager. I am committed and passionate about creating opportunities to bring people together through live entertainment and I have worked with a diverse group of Entertainers from every background, race, belief system and genre throughout my many years working in this industry. I have a profound respect for all of the people and Entertainers that I have been fortunate to work with, and who I hope to continue working with. My hope is that the community of Toledo can accept my genuine apology and we can move beyond this unfortunate mistake on my part, working collectively as a group toward bringing great marquee value acts of all varieties to Promenade Park and contributing to the success of future entertainment in Toledo, OH.

Thank you for your time.

Sincerely,

A handwritten signature in black ink that reads "Hunter Brucks". The signature is written in a cursive, flowing style.

Hunter Brucks